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Waterford County Local Authorities  
Udarás Áitiúla Chontae Phort Láirge

An Chomhairle Oidhreachta  
The Heritage Council



# Heritage as an Engine of Economic Growth: **Waterford**

Friday 27th July 2012, 9.30am - 1.30pm  
Town Hall Theatre, Dungarvan

This workshop will bring together heritage practitioners, business people, entrepreneurs and State agencies to explore the potential of the heritage sector as a

driver of economic growth and development in Waterford. Showcasing some of the many local enterprises operating in the Irish heritage sector, the event will generate an awareness of the opportunities for enterprise and business development based on Waterford's unique heritage. The Waterford workshop will encourage open participation among those attending through the use of a Think In which will focus on identifying circumstances for future development within the local heritage sector in the county.

**Programme:**

**09.30am      Registration, tea/coffee**

**10.00am      Opening Thoughts**

Heritage and the Local Economy   Michael Walsh, Waterford City  
Manager

Waterford's Heritage Economy in Context   Bernadette Guest,  
Waterford County Heritage Officer

**10.20am      Business Support Agencies   What They Can Do For You**

\* Waterford LEADER Partnership   \*Fáilte Ireland

**10.45am      Waterford Heritage Businesses   In Their Own Words**

Eamonn Maxwell   Lismore Castle Arts & Gardens

Maria Kyte   Waterford & Suir Valley Railway

Mike Sweeney   Copper Coast Geopark

Samantha Richardson   HERCULES Project, Dunhill EcoPark

Dermot Walsh   M&D Bakery

**11.35am      Questions & Answers**

**11.45am      Tea & coffee**

**12.00pm      Think-In   Unleashing the Potential**

Waterford's Viking Triangle   Eamonn McEneaney, Director  
Waterford's Museum of Treasures

Think-in Instructions Siobhán McDermott, Project Manager, The  
Heritage Council

**1.00pm      Working Group Reports**

**1.20pm      Open Discussion**

**1.30pm      Close of Seminar**